



Sponsor & Exhibitor Benefits

Benefits

	Co-Sponsor (\$10,000)	Sponsor (\$5,000)	Friend (\$1,000)	Booth Sponsor (\$250) Limit 15
Complimentary Conference Registrations	6	4	2	1
Exhibit Space at Conference	✓	✓	✓	✓
Attendee List Access	✓	✓	✓	
Listing in Conference Program	✓	✓	✓	✓
Organization Name, Logo, & Weblink on Conference Website	✓	✓	✓	✓
Meals included with Conference Registrations	✓	✓	✓	✓
Ad in slideshow during breaks and meals	✓	✓	✓	**
Attendee Bag Insert	✓	✓	✓	**
Highlight in Pre-Conference Promo Emails	✓	✓	✓	*
Swag Bag Opportunities	✓	✓		
Special Recognition throughout the Conference from stage	✓	✓		
Press	✓	✓		
Meal Host – Short remarks & material on tables	✓	*		
Workshop	✓	*		
Table Tents	✓			

* Space Permitting
 ** Additional Charge

Other Promotional Opportunities

Attendee Bag Inserts	\$200
Include Ad in Slideshow during breaks	\$75
Social Media Promo	\$50

SPONSOR DEADLINES

Requests and payments for exhibits and sponsorships must be received by the dates below to be included in that round of promotions. The earlier you sign up as a sponsor, the more opportunities you have to be featured in conference promotional materials.

For Pre-Conference Promotion:

Logo & weblink will be added to website as soon as application is approved.

For Conference Promotion:

January 7 – Attendee bag inserts must be received by Free the Captives.

January 7 – Slide for slideshow during breaks and meals is due.

If you are providing your logo for inclusion in the conference materials, please provide a high resolution eps or jpg (300dpi). Please send this as soon as you can after deciding to be a sponsor or exhibitor.

For questions, please contact Julie@freethecaptiveshouston.com.

Free the Captives Annual Conference

Sponsorship Opportunities

CONFERENCE PROGRAM [\$7,500]

- Underwrite the printing of the conference program, which includes the agenda, speaker bios, and advertising. Sponsor will receive a full page ad in the program as well as recognition on the back cover.

SUMMIT SPEAKER [\$3,500]

- Underwrite travel, hotel and honorarium for leading experts to speak about human trafficking at Free the Captives' Annual Houston Human Trafficking Conference.

TOTE BAGS [\$2,500]

- Underwrite the costs of providing canvas tote bags for conference attendees. Sponsor will receive prominent display of their logo on the tote bags.

CONFERENCE SCHOLARSHIPS FOR 16 LEADERS [\$1,000]

- Underwrite the registration fees for 16 current non-profit leaders who would otherwise not be able to attend. Sponsor names will be listed in the program.

FUTURE LEADERS SCHOLARSHIPS FOR 8 STUDENTS [\$500]

- Underwrite the registration fees for 8 students who display strong leadership skills and a desire to combat human trafficking. Sponsor names will be listed in the program.

Free the Captives Annual Conference

Sponsor and Exhibitor Application

Completed application must be accompanied by your payment in order to be included in pre-conference promotional materials.

Company/Organization: _____

Primary Contact Name: _____

Contact Phone: _____

Contact Email: _____

Street Address: _____

City/State/Zip: _____

Phone: _____

Website: _____

A one-line name will be provided for each exhibitor in the program and signage. Please print EXACTLY how you would like your organization identified:

Briefly describe your organization's goals, mission, and efforts:

Indicate the Sponsorship Level You Seek:

- Co-Sponsor (\$10,000)
- Sponsor (\$5,000)
- Friend (\$1,000)
- Exhibit Booth (\$250)
- Other Sponsorship Opportunity (Please write in)

Do you want a booth? Yes No

Free the Captives Annual Conference

Sponsor and Exhibitor Application

Description of your booth, materials, and products to be distributed: _____

Exhibitors' representative(s) attending the conference:

See sponsor benefits to determine how many registrations come with your level.

Name	Title	Email	Phone
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Payment:

Make checks payable to **Free the Captives** and designate it for **Conference Booth/Sponsorship Fee**.

Please return completed Application, Digital High-Res Logo, and Payment to:

Free the Captives
2211 Rayford Road
Suite 111-418
Spring, TX 77386