



# Freedom Fest & 5K

Houston is one of the Top Cities  
in the U.S. for Human Trafficking.

Large numbers of U.S. teenagers are being forced into modern day slavery in Houston. The average age of a girl being trafficked is between the ages of 12 to 14 years old. Free the Captives rescues these teenagers from human trafficking and provides restoration and rehabilitation.

On April 11, 2015, Free the Captives' Freedom Fest will engage the community to educate and bring awareness about human trafficking occurring in our own neighborhoods and city. The festival will include informative talks from Harris County Sheriff Adrian Garcia and Free the Captives' founder, Julie Waters. This family friendly event will also feature live music, free food, game booths and a 5K run.

**The first step to combating human trafficking is community awareness and education. You can play a vital role by becoming a sponsor of Freedom Fest.**

Many Houston organizations and businesses focus their community investment initiatives towards education, health, safety, community outreach and human services.

## Educational Services

Free the Captives provides individual tutoring and GED services to assist teen victims in completing their education. They also provide scholarships to victims who attend college.

## Safety & Rescue Assistance

Free the Captives rescues trafficked teenagers by working closely with the appropriate law enforcement agencies.

## Other services include:

job preparation, group mentoring, safe home referrals, grocery provisions, medical assistance and legal services.



**Houston has a significant problem with the human trafficking of U.S. minors.** Typically, the victims are teenage girls between the ages of 12 to 14 years old, but young boys are being trafficked as well.



*Free the Captives uses billboards to spread awareness*

**FACTS OF SEX TRAFFICKING IN HOUSTON**

Houston is one of the top hubs for sex trafficking in the US.

Many trafficking victims are American girls under the age of 18, who are forced, deceived or lured into prostitution.

The average age of a girl being trafficked is between 12 to 14 years old.


**What if this girl was your daughter?**

Sex trafficking is happening in strip clubs, bars, hotels, and on the Internet.

Sex trafficking is modern day slavery.



For more information on human trafficking, go to [FreeTheCaptivesHouston.com](http://FreeTheCaptivesHouston.com).



*Awareness literature distributed*

## How does trafficking in Houston happen?

Traffickers use **Facebook, Twitter, Instagram** and other social media to prey upon vulnerable teens. Using manipulation and trickery, young teens are lured into romantic relationships with these traffickers. If manipulation does not work, then the traffickers resort to brutal violence. On average, victims of human trafficking are forced to be with 10 to 20 men per night. Shame, guilt, coercion, emotional manipulation and beatings are used to keep teens from leaving this nightmare.

## Free the Captives provides relief to human trafficking victims.

At 16 years old, “Rachel” was forced to be with over 60 men in one month. “Ashley” was trafficked in 6 states. Free the Captives intervened and provided healthcare, shelter and social services to assist them. Once they were safe and out of harm’s way, Free the Captives helped the girls find jobs and work on their education. “Rachel” and “Ashley” live in Houston, Texas and are on their way to rebuilding their lives.



*Free the Captives' volunteers making a difference*



# Freedom Fest and 5K Sponsorship

Join us for Freedom Fest on April 11, 2015 at Mason Park, 541 S. 75<sup>th</sup> St., Houston, TX 77023.

**Title Sponsor** **\$50,000**

- Status as "Official Sponsor of Freedom Fest"
- Company name at all water stations and on Freedom Fest stage
- Joint PR initiatives
- All offerings included in sponsorship levels below

**Diamond Sponsor** **\$25,000**

- Deluxe sponsorship booth
- Large logo on 5K race t-shirt
- All offerings included in sponsorship levels below

**Platinum Sponsor** **\$15,000**

- Full page ad in Freedom Fest program guide (replaces half page ad)
- Free registration for company sponsored running team of 25 participants
- All offerings included in sponsorship levels below

**Gold Sponsor** **\$10,000**

- Half page ad in Freedom Fest program guide (replaces quarter page ad)
- Sponsorship booth at Freedom Fest
- All offerings included in sponsorship levels below

**Silver Sponsor** **\$7,500**

- Option to include your branded giveaway in the 5K race packets
- Included in signage at event
- All offerings included in sponsorship levels below

**Bronze Sponsor** **\$5,000**

- Quarter page ad in Freedom Fest program guide
- Small logo on 5K race t-shirt
- Free the Captives to speak to your organization's employees
- All offerings included in sponsorship level below

**Friend Sponsor** **\$1,000**

- Name in Freedom Fest program guide, social media and Freedom Fest website

Donations can be made online at [www.FreetheCaptivesHouston.com](http://www.FreetheCaptivesHouston.com) or alternatively make checks payable to "Free the Captives." This form and/or checks should be mailed to Free the Captives, PO Box 940187, Houston, TX 77094. Free the Captives is an IRS recognized, tax exempt 501(C) (3) non-profit. Your donation is tax deductible as allowed by law. Questions? Email Julie Waters, Director, at [Julie@freethecaptiveshouston.com](mailto:Julie@freethecaptiveshouston.com).

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone #: ( \_\_\_\_\_ ) \_\_\_\_\_ - \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, and Zip: \_\_\_\_\_